

2022-2023 District Goals



District: 310 A2
Constitutional Area: Orient and Southeast Asia

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 85% of clubs in our district report service.

Action Plan

[310A2-ActPln-Service1.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	50	10
2nd Quarter	0	0	50	20
3rd Quarter	1	20	50	10
4th Quarter	0	0	50	10

FY New Clubs

2

FY Charter Members

40

FY New Members

200

FY Retention Goal

50

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

190

Action Plan

[310A2-ActPlan-Mmbshp\(1\).docx](#)

[310A2-ActPln-Mmbshp\(2NwClbs\).docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 88% of zone chairpersons attend zone chairperson training.
- Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[310A2-Leadership-ActPlan1.docx](#)

[310A2-Leadership-ActPlan\(Sponsor\).docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.
- b. Our team will ensure that 27 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 2000 to LCIF and I will ask 60 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[310A2-LCIF2-ActPln.docx](#)

[310A2-LCIF1-ActPln.docx](#)

CUSTOM GOALS

Goal Statement

Increase 2500 MBRS to achieve 10,000MBRs in MD310 ,with in this 2022-2023 fiscal year. The average increasing members per a district is $(10,000-7,500)/(6 \text{ districts}) : 417 \text{ MBRS increments}$

Action Plan

[310A2-ActPln-CustomGoal.docx](#)

Goal Statement

District 310A2 will be achieving 1250 MBRS min in the fiscal year 2022-2023, by strategies of District Level driving to Clubs, and uplevel members to be sponsorship ; Driving to clubs with Club Introduction events- routine activity,after installed activity.; Driving to members with campaign and a rewards to those who can do sponsorships. Keep retention rate not over 50MBRS drop during the year. Total gain +200new +40charter -50 drop : net gain :190 MBRS Forward from last year 21-22 : est. 1,100MBR + netgain 190 ; end year 2022-2023: total 1,290MBRS for District 310A2

Action Plan